

MUSIC & ARTS

March 19, 2020

As a member of our music lessons family, you've been a part of a truly special community that is nurturing the next generation of musicians. Today, we face an unprecedented set of challenges as the coronavirus (COVID-19) continues to impact our way of life. At this time, our focus is the health and safety of our instructors, students, and communities.

Under these unique set of circumstances and in an effort to mitigate the spread of COVID-19, we have made the decision to temporarily suspend music lessons in all our stores and offer a temporary digital lessons program as a substitute, effective March 20.

Though we are experiencing challenging times, the technology we have available presents us with an opportunity to keep the Music & Arts lessons program available to students who want to learn or improve their skills. While we understand that an in-person lesson is preferred, our instructors will take advantage of the Zoom teleconferencing platform to facilitate students' weekly music lessons experience.

How our new online lessons offering will work:

1. This service is available to all stores that are open and offering lessons.
2. There is no download of Zoom required unless you are using a mobile device. At your scheduled lesson time, click on the private and secure link that will be sent by our Lessons department from a laptop, tablet or smartphone.
3. Your instructor or a Music & Arts associate will contact you in advance of your upcoming online lesson via text or email to confirm your online lesson details and send you a Zoom lesson invite.
4. Instructors will be teaching from a Music & Arts lessons room.
5. There is no obligation to use this service. We are happy to place your lessons account on hold for use at a later date.

How to have the best online lesson experience:

1. Have all your materials such as a pencil, sheet music, and metronome ready.
2. Prepare your room to be as well lit, quiet and distraction-free as possible.
3. Adjust your webcam or mobile device so that your instrument is visible, with your speakers turned to a reasonable volume.
4. As with all technology, there could be few hiccups. It will get easier!

We take great pride in our community of music makers, and we hope that our digital lessons will allow minimal disruption to your studies. We appreciate your support and remain dedicated to updating our Music & Arts community as best we can as we navigate these rapidly changing conditions.



Jeff Gottlieb
President, Music & Arts

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